



**Net positive  
outcomes:** goals for  
nature based on  
performance against  
counterfactuals

*Joe W Bull*





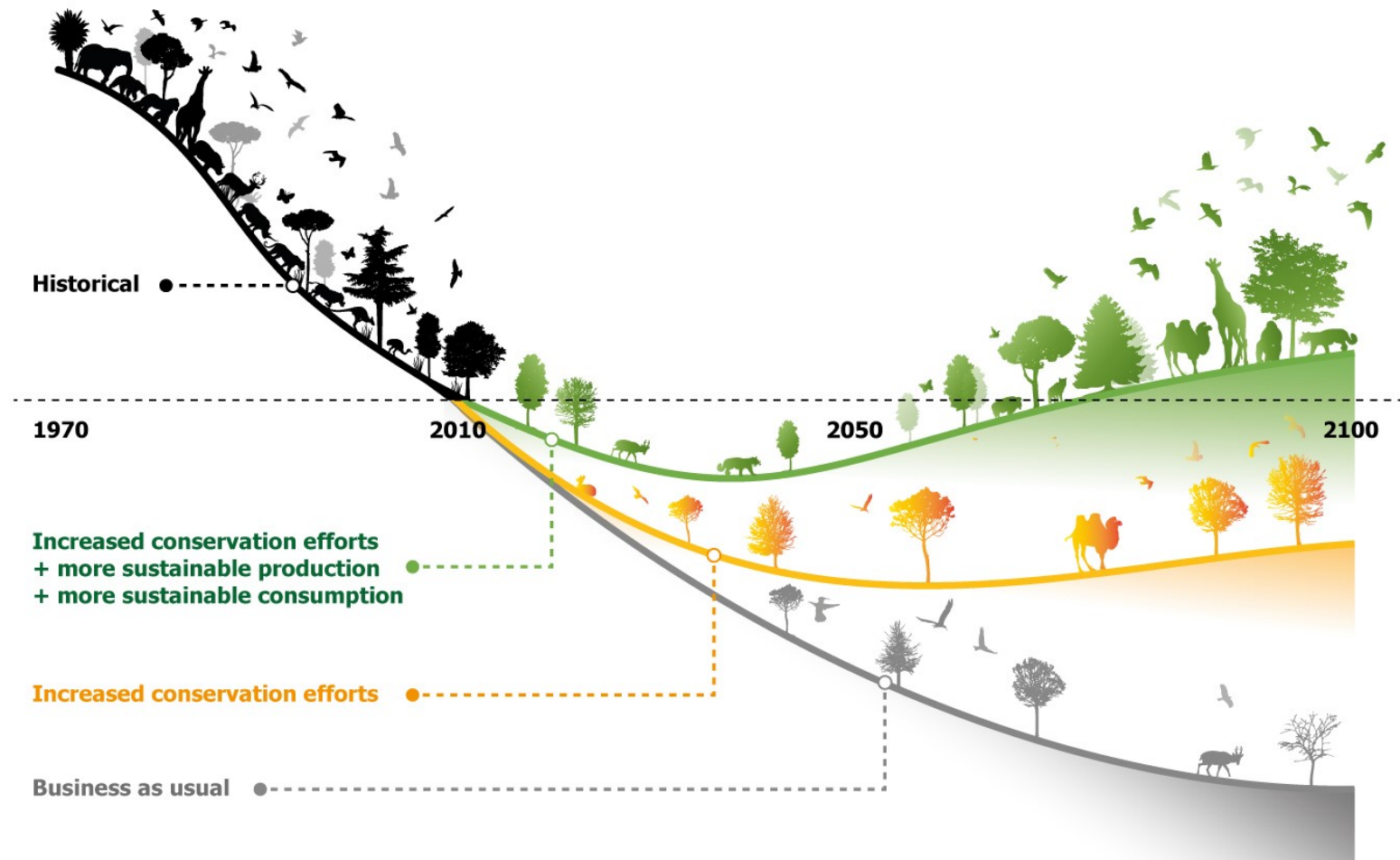
Credit: J W Bull





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# Nature Positive





# Nature Positive principles

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## Nature Positive needs:

- a measured biodiversity baseline
- a timeframe
- a target (e.g. biodiversity 20% above baseline)
- a clear set of actions to be carried out, costed and sequenced
- an analysis of how these actions will add up to get us to net gain
- regular monitoring and disclosure of progress towards our goal

# Nature Positive principles

## Nature Positive needs:

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- a timeframe
- a target (e.g. biodiversity baseline)
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29.

The mission of the framework for the period up to 2030, towards the 2050 vision is:  
To take urgent action to halt and reverse biodiversity loss to put nature on a path to recovery for the benefit of people and planet by conserving and sustainably using biodiversity, and ensuring the fair

regular monitoring and disclosure of progress  
towards our goal



# Challenges: framework

## a An approach to nature positive that helps tackle the biodiversity crisis



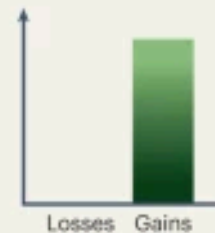
### 1. Project level

- Limits defined, avoidance prioritized
- Indirect & cumulative impacts included
- Offsets are like-for-like

### 2. Value-chain level

- Impacts assessed and addressed
- Compensatory actions target affected biodiversity

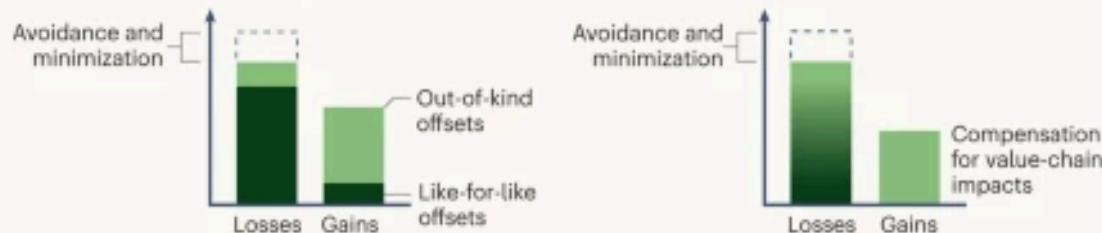
## Non-compensatory



### 3. Other conservation actions

- Do not replace the mitigation hierarchy
- Include hard-to-replace biodiversity

## b Nature positive misused as greenwash



### 1. Project level

- Limits not set, avoidance minimal
- Indirect and cumulative impacts ignored
- Like-for-like not required for offsets

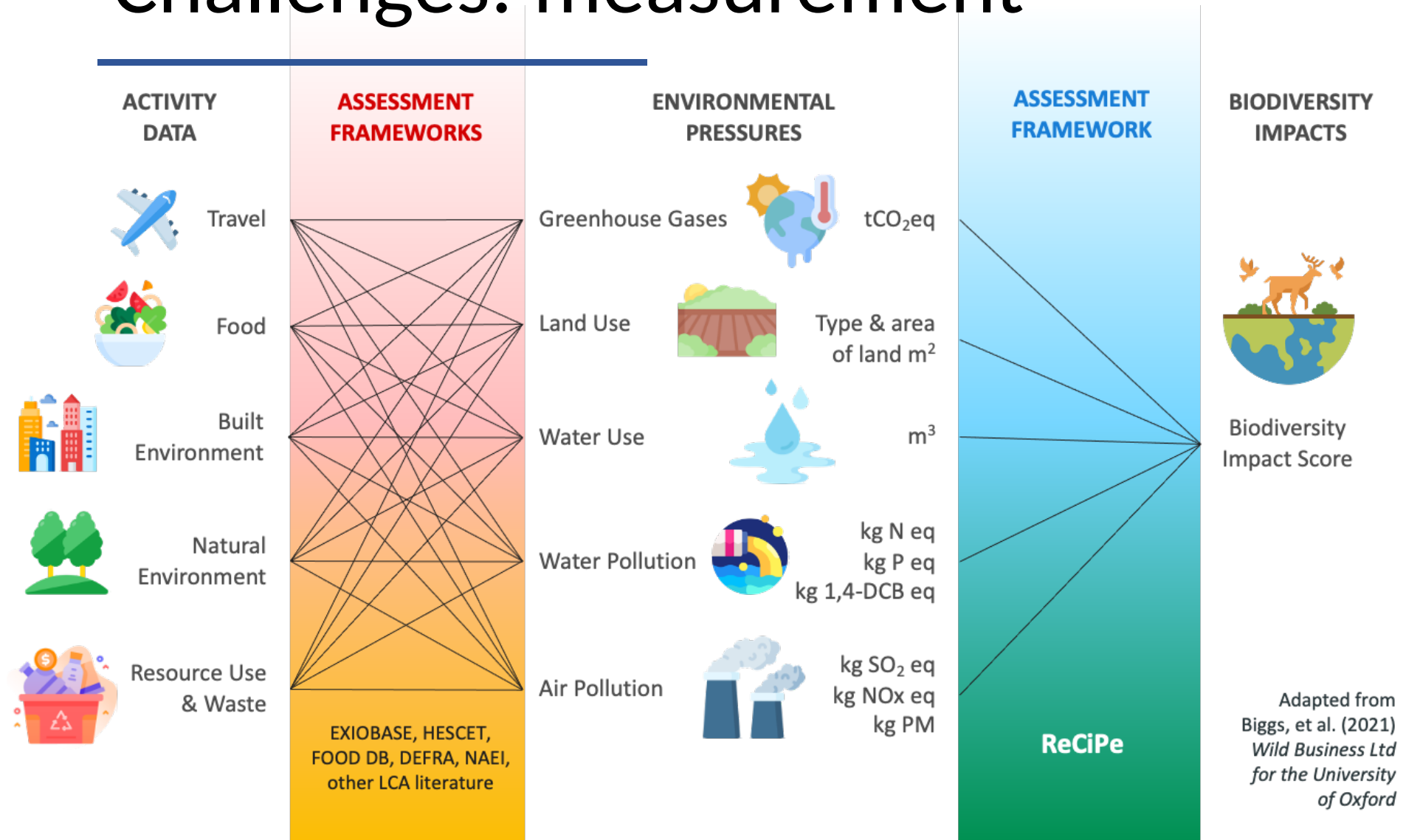
### 2. Value-chain level

- Minimal attention to impacts
- Mitigation primarily through generic credits

### 3. Other conservation actions

- Generic benefits replace robust application of mitigation hierarchy at project and value-chain levels

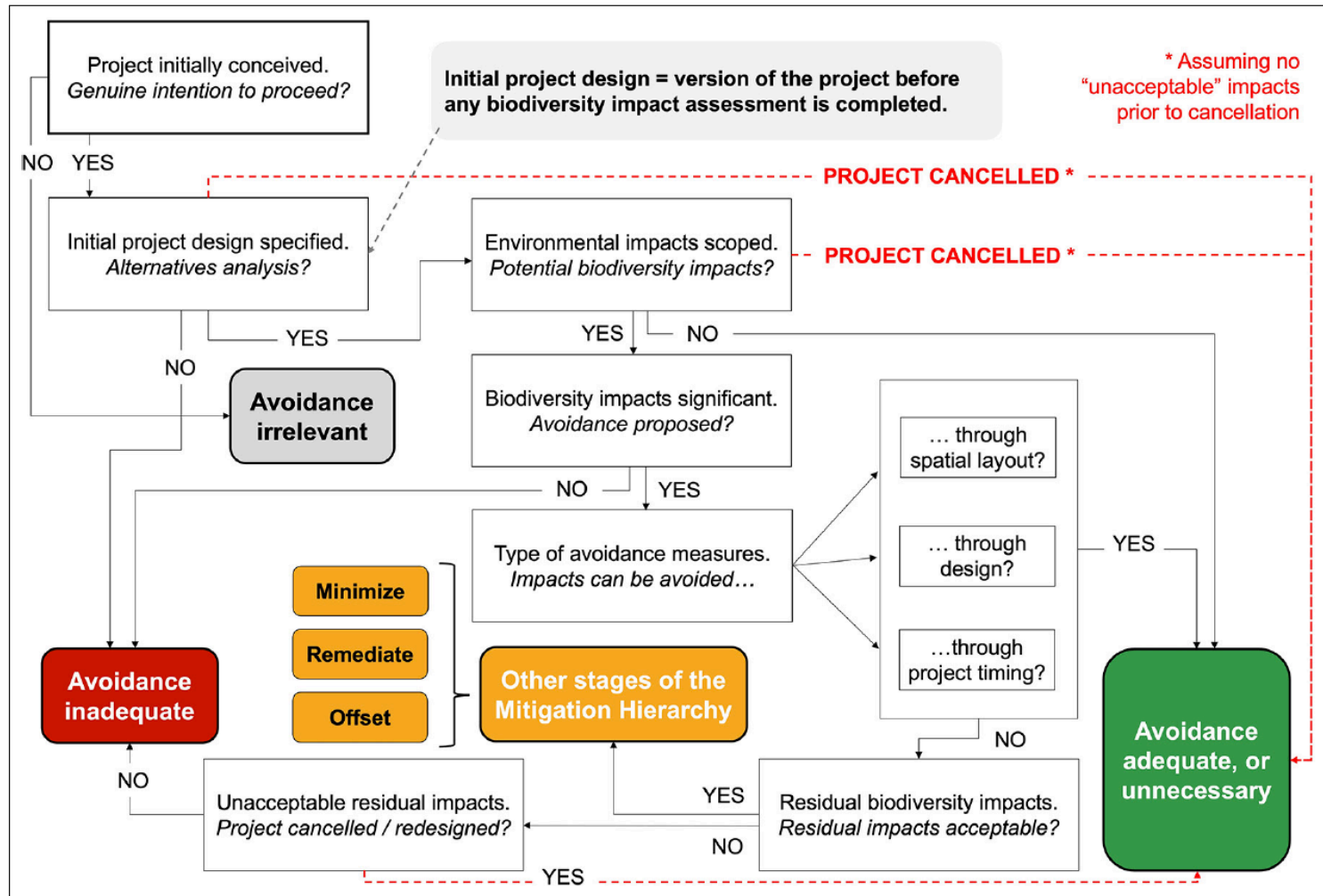
# Challenges: measurement



See also: Bull, et al. (2022) *Nature*, **604**(7906), 420-424

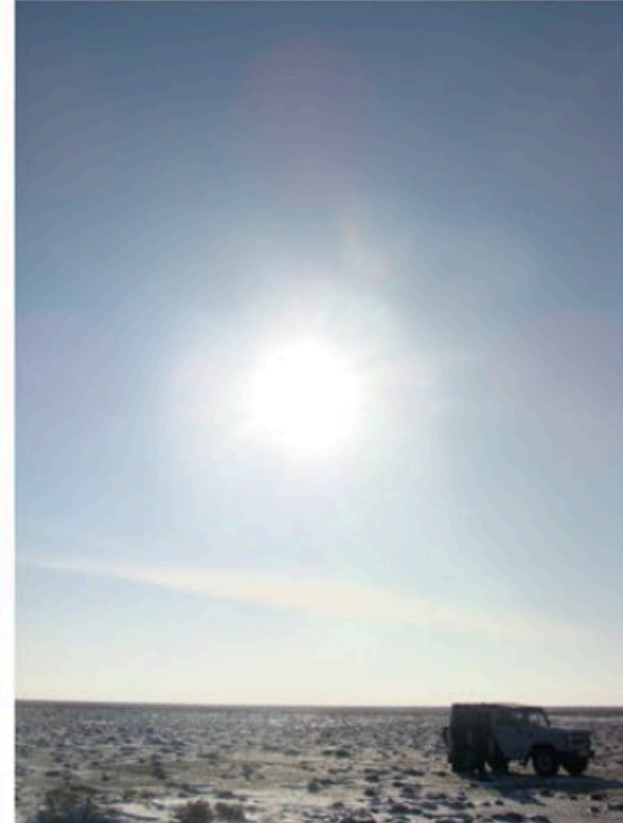


# Challenges: prevention



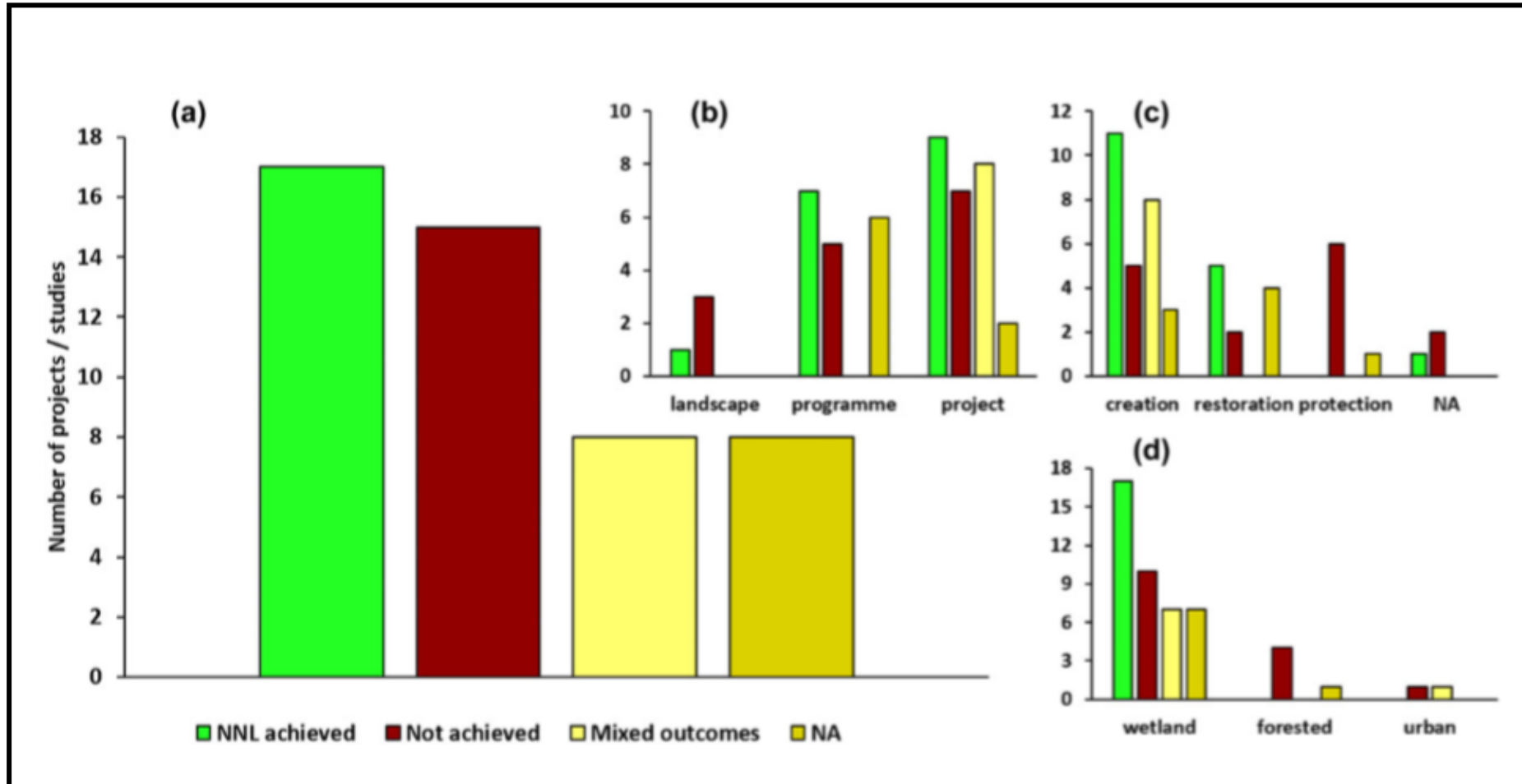
# Challenges: compensation

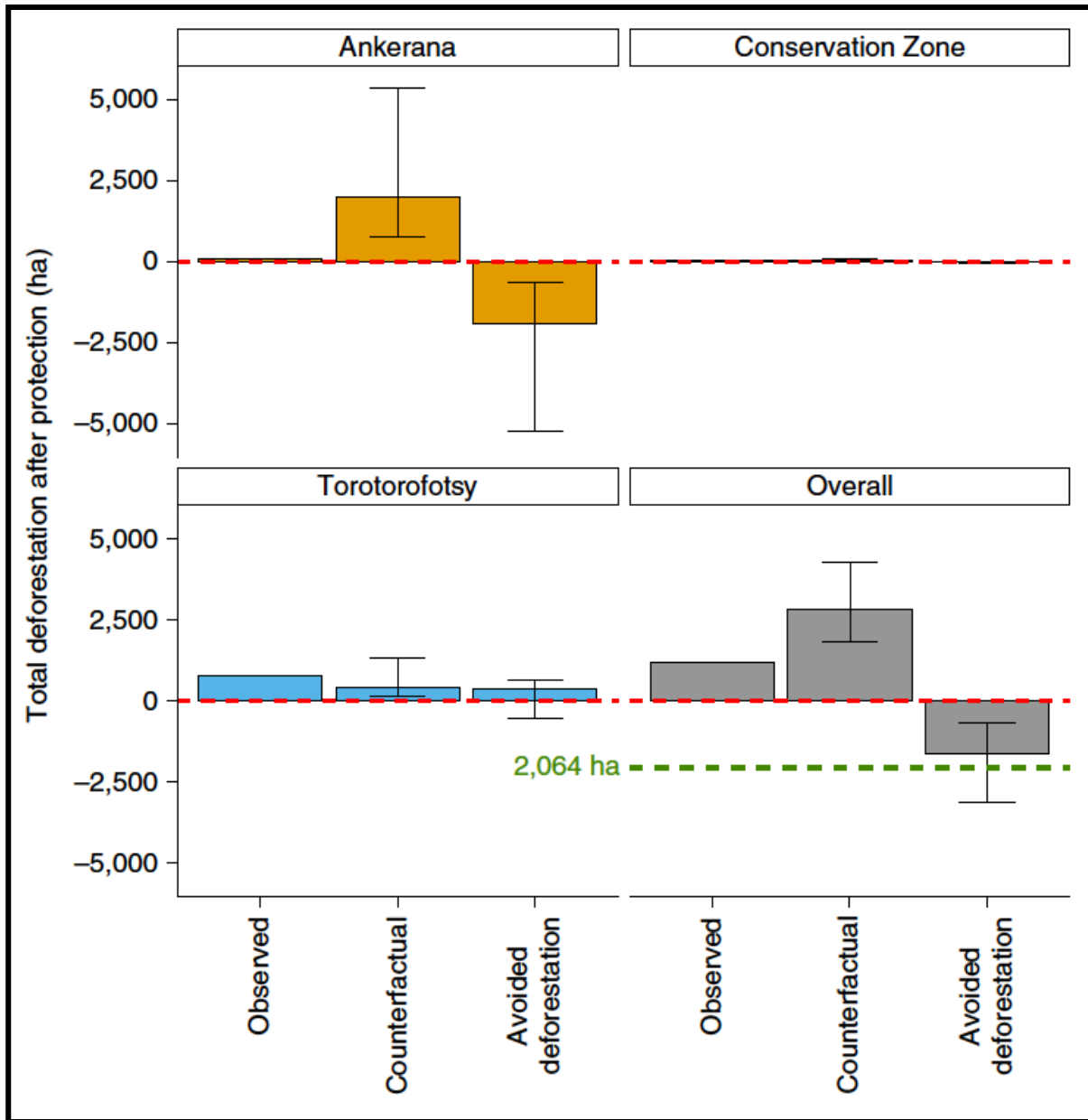
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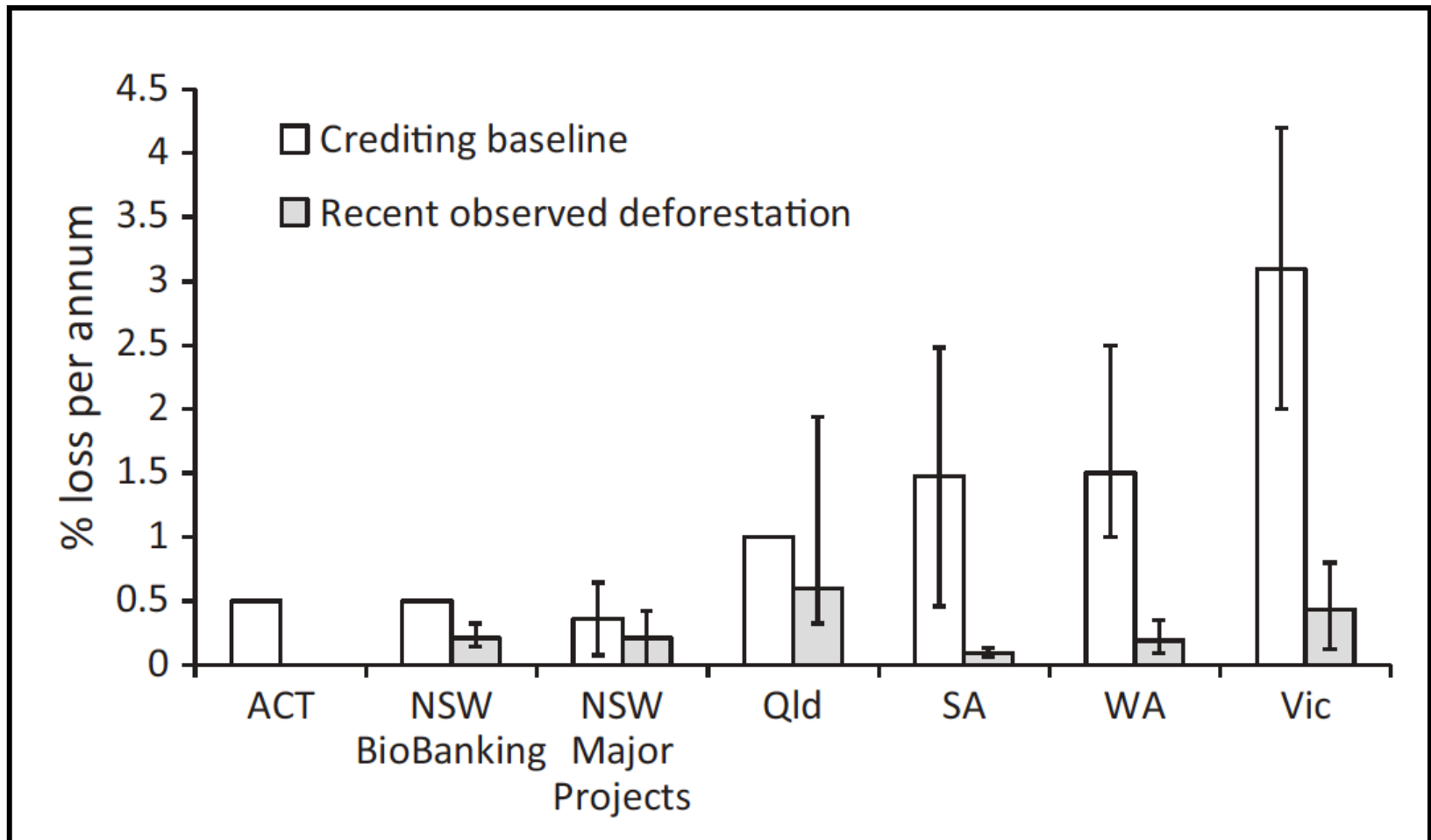
# Challenges: compensation



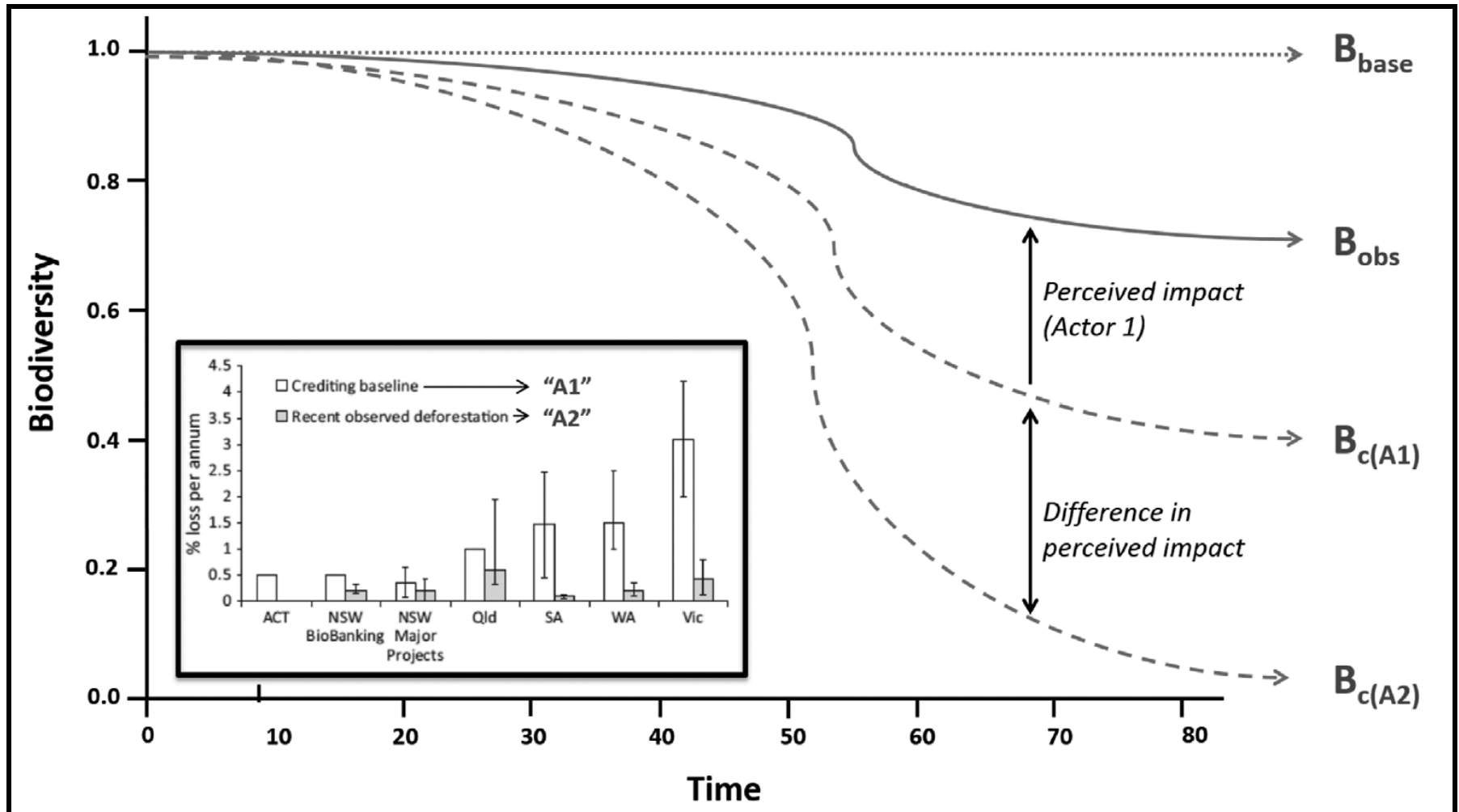




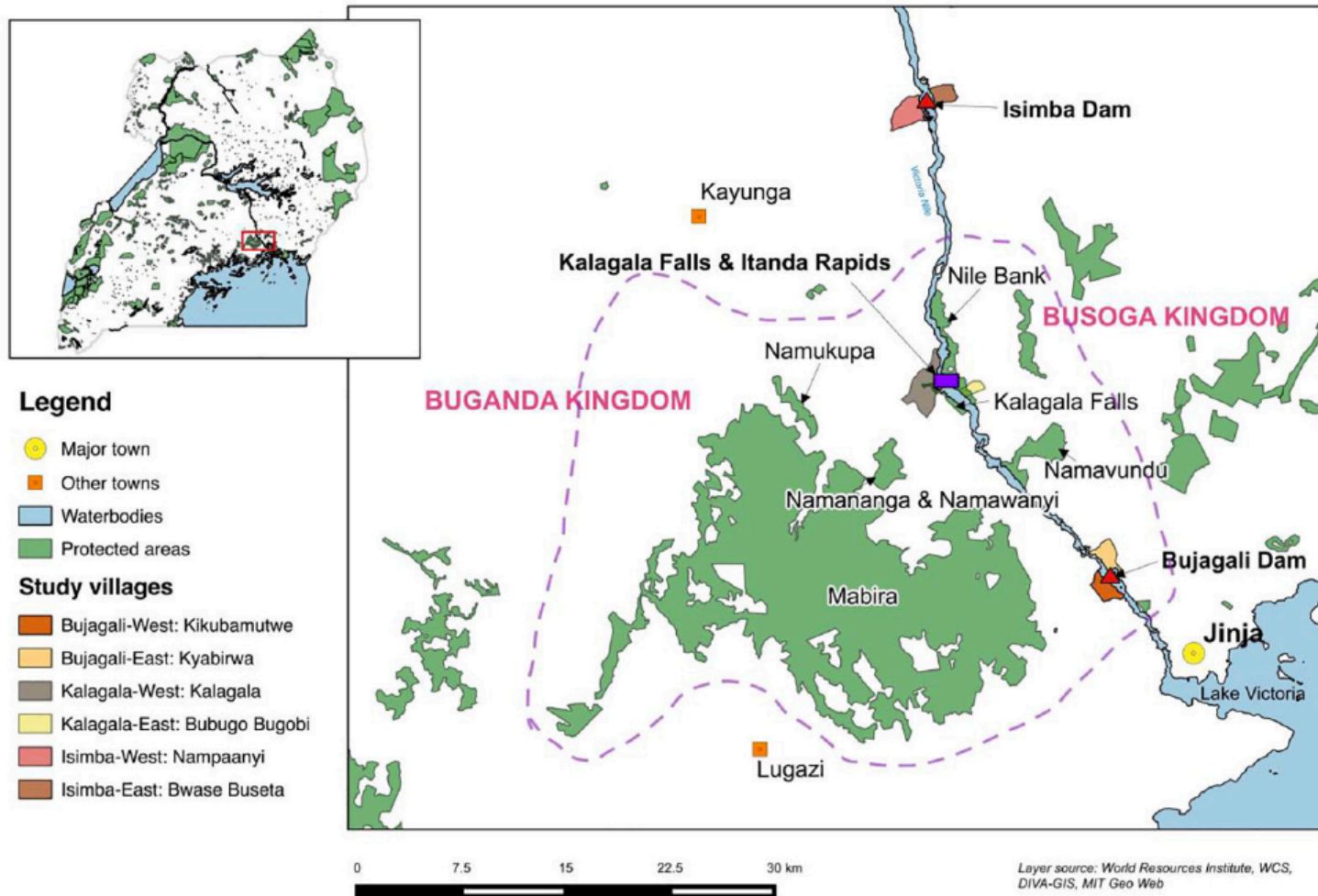
# Challenges: compensation



# Challenges: perspectives

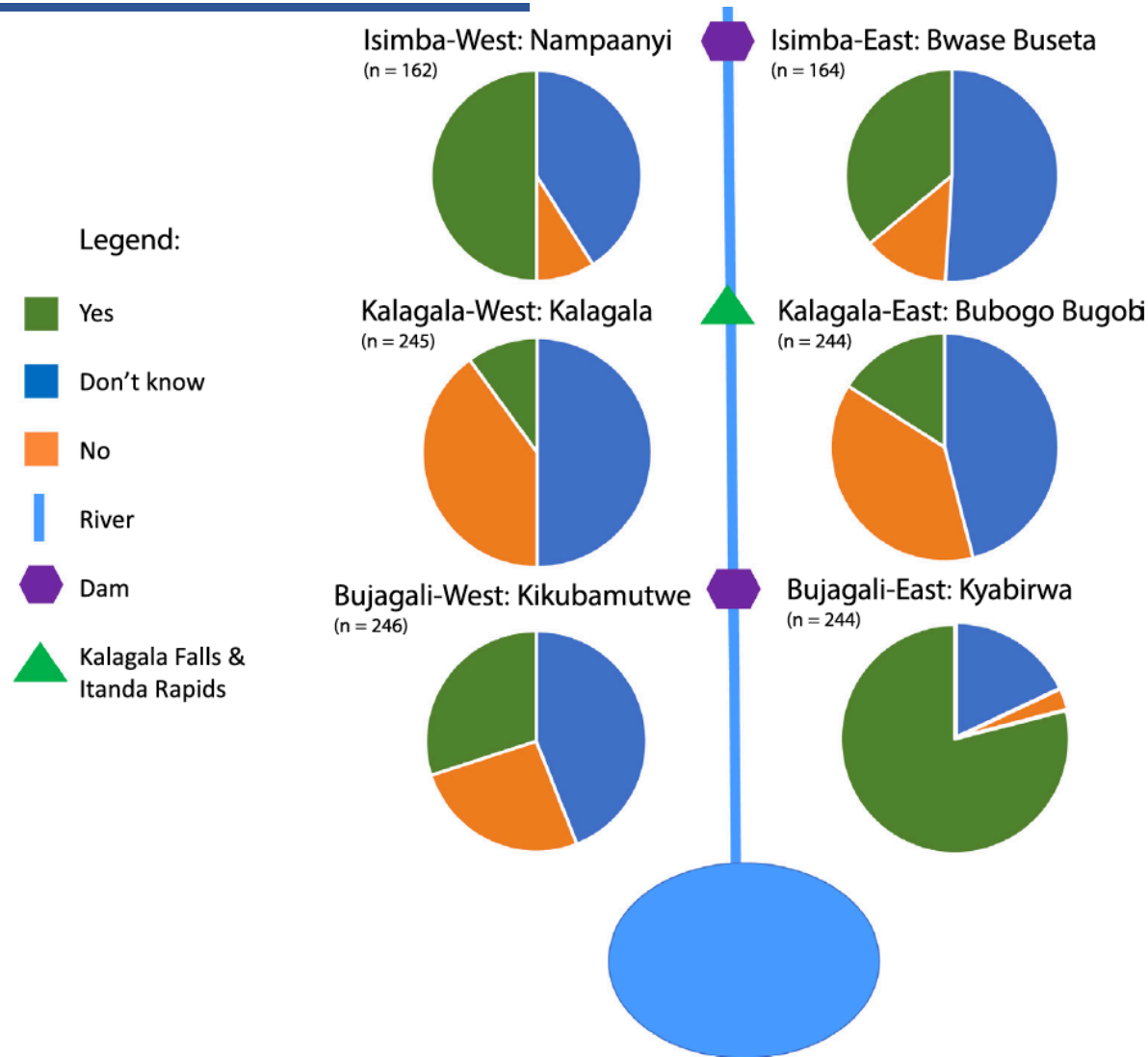


# Challenges: perspectives



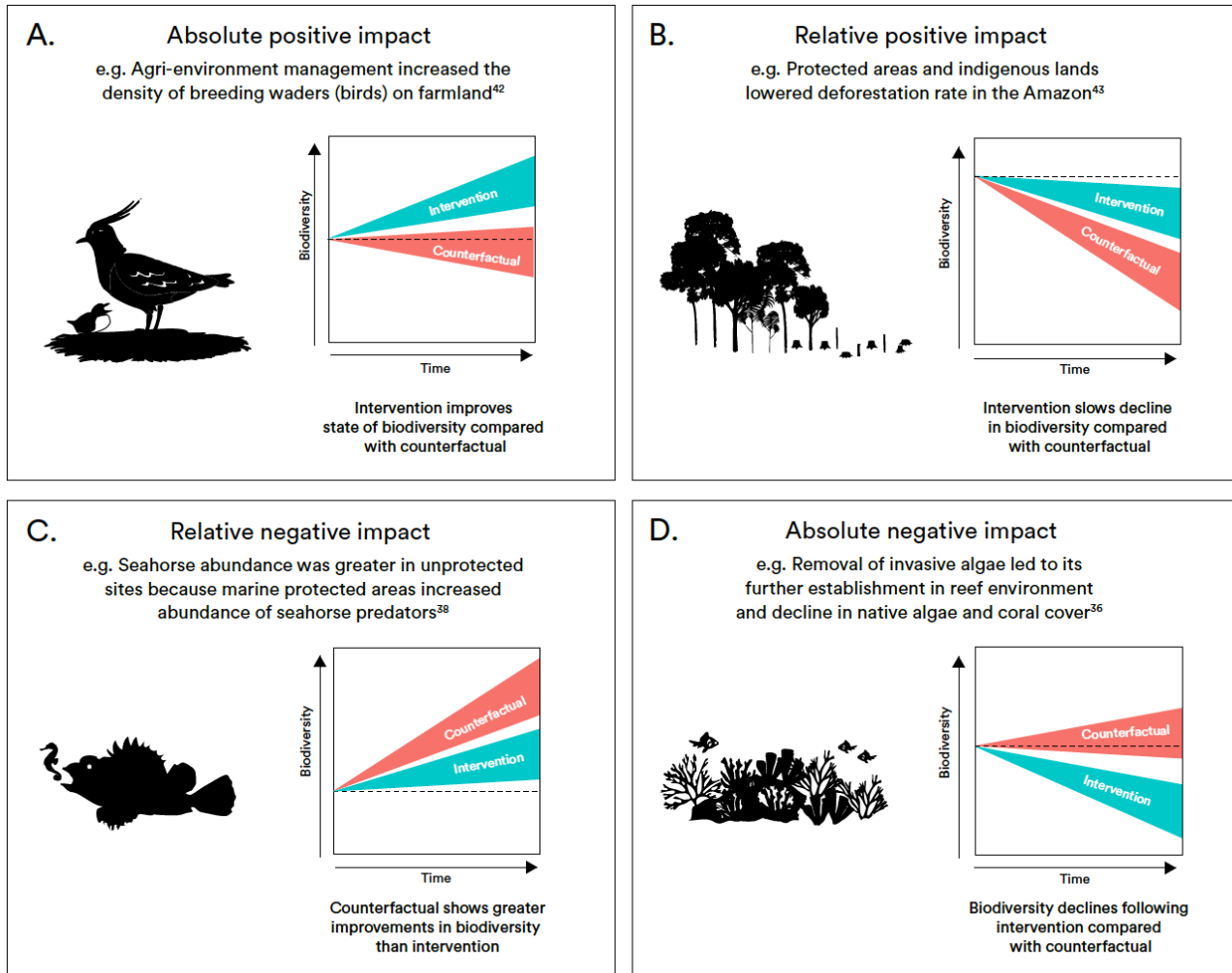


# Challenges: perspectives

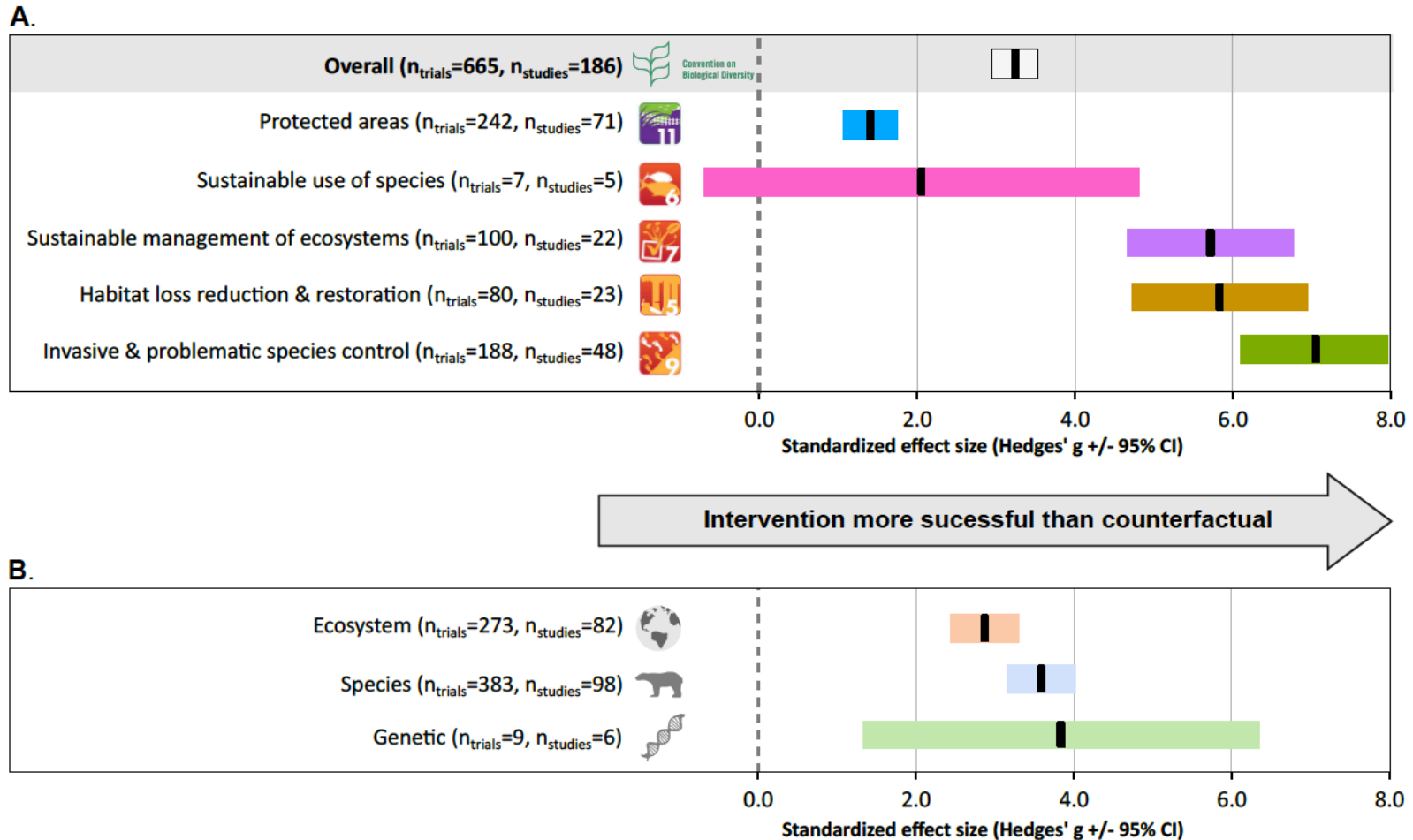


Griffiths et al. (2020) *World Development*, 128, 104858

# Proactive conservation



# Conservation outcomes





# Concluding thoughts

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- ‘Net outcomes’ approaches (e.g. Nature Positive) have **momentum**, and backing
- They require careful consideration to be given to **counterfactuals**
- Many **challenges**, e.g.: measurement, robust impact mitigation, social considerations
- But conservation interventions **are typically effective** compared to ‘controls’
- Challenge now is to meet the GBF objectives – which requires, at least, more **finance**



# NATURE POSITIVE INITIATIVE

## Core Stewardship Group



# Thank you

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